



Etsy Research Fellowship

Etsy's invites research applications from academics in the field of public policy, economics, or related disciplines. The goal of the project should be at least one piece of scholarly work by the applicant that both demonstrates a unique challenge faced by creative micro-entrepreneurs and proposes a potential policy solution that addresses it.

BACKGROUND

Etsy is a marketplace where people around the world connect, both online and offline, to make, sell and buy unique goods. Handmade goods are the foundation of our marketplace, where creative entrepreneurs sell everything from food to furniture to a global community of over 26 million buyers. Our mission is to reimagine commerce in ways that build a more fulfilling and lasting world.

At Etsy, we use advocacy and public policy as tools to advance our mission, advocating for the interests of our community with a primary focus on making it easier for anyone to start and grow a creative business. Our work is member-powered and mission-driven. We seek to shift the public debate and reduce the barriers our sellers face by empowering members of our community as advocates for themselves and by fostering collaborative solutions with policy makers that strengthen and grow the creative economy. For more on our public policy agenda, please visit etsy.com/advocacy.

ABOUT THE FELLOWSHIP

The Etsy Research Fellowship is designed to encourage promising doctoral students and academics with a PhD or comparable degree interested in the intersections of micro-business, technology, entrepreneurship, public policy, and the future of work. While Etsy is based in Brooklyn, this research can take place in any location, but must begin no later than January 2017. Fellows will be awarded grants of up to \$10,000 to support discrete research projects over the course of a single semester.

Applications in the field of public policy, economics, or related social sciences are welcome. Areas of special interest include, but not limited to:

- Economic security and managing income volatility
- Administrative burdens like taxes, managing expenses, regulatory hurdles
- International shipping, customs, and duties
- Scaling, sourcing, and quantifying success
- Barriers to entrepreneurship faced by underrepresented populations
- Best practices for sustainable, triple bottom line businesses

ELIGIBILITY CRITERIA

Full-time PhD students who are currently enrolled at an accredited university in any country OR those with a PhD or comparable degree.

APPLICATION CRITERIA

Applications must be emailed to EtsyAdvocacy@etsy.com by October 30, 2016 at 11:59 PM and must include:

- 2-3 page research proposal summary that identifies the area of focus and the application to creative entrepreneurs
- CV with contact information, applicable coursework and publish work (if applicable)
- Two reference letters (at least one from an accredited academic institution)