



Etsy, Inc.
117 Adams Street
Brooklyn, New York
11201
ETSY.COM

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Matthew Buchholz
AlternateHistories

Lisa Kuzman & Sam Reiman
RK Mellon Foundation

Allison Glancey
StrawberryLuna

Henry Pyatt
Office of the Mayor

cc: The Honorable Bill Peduto
Mayor, City of Pittsburgh

DEAR PITTSBURGH ACTION TEAM:

I'm writing to congratulate you and the City of Pittsburgh on your accomplishment of making your city an official Etsy Maker City! We are so inspired by your continued passion for empowering micro-businesses and your commitment to investing in local creative economies.

We've learned so much from the opportunity to work with teams like yours, and appreciate the time you've given to bring your project plans to life. We're confident that pairing strong values-aligned municipalities with the creative and innovative spirit of the Etsy community will continue to spark ideas, bolster lasting relationships, and enable creative local economies—and the makers who power them—to thrive.

We were thrilled to welcome you and the Pittsburgh Action Team to Brooklyn in May for the first ever Etsy Maker Cities Summit, and even more excited to see how, together, you executed your project plans with artistry and determination. Working throughout the creative community, your team has made inroads with the Workforce Investment Board, the University's Center for Entrepreneurship, and local business groups, all with the aim to invest in the maker movement. Congratulations on convening the Maker Working Group, which will surely provide a nuanced look at areas for growth and collaboration! By testing new and innovative methods for engaging makers in business learning activities, like the Craft Entrepreneurship pilot with the Pittsburgh Opera, you're finding new ways to utilize resources and build the creative economy. We are so impressed with the way your Action Team has brought together passionate micro-entrepreneurs, makers, and policymakers throughout the community to generate new ideas for supporting a creative economy.

Working collaboratively, you and your Action Team have proved that local governments, dedicated foundations, and the Etsy community can thrive together. Pittsburgh has a long and impressive history of investing in STEM programming, and is leading the way in best practices to embed arts and entrepreneurship into a new STEAM framework. It is our hope that this recognition from Etsy merely builds on past accomplishments, and helps to inspire more to join the maker movement.

We are so proud to officially designate the City of Pittsburgh as an Etsy Maker City, and we look forward to our continued partnership.

Sincerely,

Chad Dickerson
CEO, President and Chair
Etsy, Inc.