



Etsy, Inc.
117 Adams Street
Brooklyn, New York
11201
ETSY.COM

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April and Tim Norris
Tim+April

Amy McBride
Arts Administrator, City of Tacoma

Stephen Johnes
Tacoma Manufacturing

cc: The Honorable Marilyn Strickland
Mayor, City of Tacoma

DEAR TACOMA ACTION TEAM:

I'm writing to congratulate you and the City of Tacoma on your accomplishment of making your city an official Etsy Maker City! We are so inspired by your continued passion for empowering micro-businesses and your commitment to investing in local creative economies.

We've learned so much from the opportunity to work with teams like yours, and appreciate the time you've given to bring your project plan to life. We're confident that pairing strong values-aligned municipalities with the creative and innovative spirit of the Etsy community will continue to spark ideas, bolster lasting relationships, and enable creative local economies—and the makers who power them—to thrive.

We were thrilled to welcome you and the Tacoma Action Team to Brooklyn in May for the first ever Etsy Maker Cities Summit, and even more excited to see how, together, you executed your project plan with craftsmanship and pragmatism. Congratulations on the recent adoption of the Artful Tacoma plan, which includes a commitment to implementing initiatives to grow and sustain the maker community! By hosting the first Mayor-Makers Mixer, you're bringing stakeholders from all walks of life together under one roof for exploration, ideation, and analysis. The City of Tacoma will greatly benefit from the newly launched Made in Tacoma initiative, which will undoubtedly bring together the passionate micro-entrepreneurs, makers, and policymakers active throughout the community to generate new ideas for supporting a creative economy.

Working collaboratively, you and your Action Team have proved that local governments and the Etsy community can thrive together. Tacoma has a long and impressive history of investing in arts and cultural programming and it's our hope that this recognition from Etsy merely builds on past accomplishments. Successful placemaking initiatives like Spaceworks' Creative Enterprise initiative have long supported Tacoma's makers in their journey from hobbyist to entrepreneur, and we are excited to see what comes next.

We are so proud to officially designate the City of Tacoma as an Etsy Maker City, and we look forward to our continued partnership.

Sincerely,

Chad Dickerson
CEO, President and Chair
Etsy, Inc.