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September 19, 2016

**David Harman**  
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Knoxville Entrepreneurship Center

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**cc: The Honorable Madeline Rogero**  
Mayor, City of Knoxville

**DEAR KNOXVILLE ACTION TEAM:**

I'm writing to congratulate you and the City of Knoxville on your accomplishment of making your city an official Etsy Maker City! We are so inspired by your continued passion for empowering micro-entrepreneurs and your commitment to investing in local creative economies.

We've learned so much from the opportunity to work with teams like yours, and appreciate the time you've given to bring your project plan to life. We're confident that pairing strong values-aligned municipalities with the creative and innovative spirit of the Etsy community will continue to spark ideas, bolster lasting relationships, and enable creative local economies—and the makers who power them—to thrive.

We were thrilled to welcome you and the Knoxville Action Team to Brooklyn in May for the first ever Etsy Maker Cities Summit, and even more excited to see how, together, you executed your project plan with craftsmanship and pragmatism. Congratulations on hosting the first ever Make Knox Summit! We know how important it is to bring stakeholders from all walks of life together under one roof for exploration, ideation, and analysis. The City of Knoxville will greatly benefit from Mayor Rogero's newly convened "Mayor's Maker Council," which will undoubtedly bring micro-entrepreneurs' expertise and experiential knowledge into the decision making process—giving makers, manufacturers, and Main Street businesses a seat at the table to help plan and build for the long-term.

Working collaboratively, you have proved that local governments and the Etsy community can thrive together. However, this recognition from Etsy merely builds on Knoxville's legacy of innovation and creativity. It seems fitting that Knoxville was the smallest city to host the World's Fair in 1982, yet it was at that very event that the now ubiquitous touch-screen was introduced. It's clear that Knoxville continues to foster talented individuals alongside creative, local, and sustainable development.

We are so proud to officially designate the City of Knoxville as an Etsy Maker City, and we look forward to our continued partnership.

Sincerely,

Chad Dickerson  
CEO, President and Chair  
Etsy, Inc.