



Etsy, Inc.  
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**Jaime Fulsang**  
The Edge Connection

**Harlequin Murray**  
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**cc: The Honorable Derek Easterling**  
Mayor, City of Kennesaw

**DEAR KENNESAW ACTION TEAM:**

I'm writing to congratulate you and the City of Kennesaw on your accomplishment of making your city an official Etsy Maker City! We are so inspired by your continued passion for empowering micro-businesses and your commitment to investing in local creative economies.

We've learned so much from the opportunity to work with teams like yours, and appreciate the time you've given to bring your project plans to life. We're confident that pairing strong values-aligned municipalities with the creative and innovative spirit of the Etsy community will continue to spark ideas, bolster lasting relationships, and enable creative local economies—and the makers who power them—to thrive.

We were thrilled to welcome you and the Kennesaw Action Team to Brooklyn in May for the first ever Etsy Maker Cities Summit, and even more excited to see how, together, you executed your project plans with grit and ambition. Working first hand with makers and community leaders, you've pulled together an impressive set of local resources and inspiring lecturers that will certainly inspire micro-entrepreneurs and home-based businesses throughout the region.

Congratulations on convening the first ever Maker and Micro-business Expo in conjunction with the Etsy Made Local initiative! We were so excited to see this plan come together, as it provides makers in the area with information, inspiration, and resources to help grow their businesses, and connects them to a network of creative entrepreneurs. We are so impressed with the way your Action Team has married the Etsy Made Local initiative with an Expo dedicated to the success of the creative community that powers the local economy.

Working collaboratively, you and your Action Team have proved that local governments, innovative business centers, and the Etsy community can thrive together. Your team is leading the way in best practices to engage makers and micro-entrepreneurs in new resources and inspiring content to help them thrive. It is our hope that this recognition from Etsy merely builds on past accomplishments, and helps to inspire more to join the maker movement.

We are so proud to officially designate the City of Kennesaw as an Etsy Maker City, and we look forward to our continued partnership.

Sincerely,

Chad Dickerson  
CEO, President and Chair  
Etsy, Inc.