

MY ETSY TRAFFIC

Top traffic sources in Shop Stats show your traffic referrers, which are websites that refer people to view your shop and listings. Here's a list of some common top refers and tips to leverage the traffic you're getting or encourage new traffic:

Referrer	I'm already getting traffic from here, but I want more.	Nope, I'm not getting traffic from this source, but I'd like to!
Etsy	Awesome! You're bringing in buyers via Etsy search. You also might consider running a test Promoted Listings campaign.	Optimize your listings to help you get found in search.
Facebook/ m.facebook.com*	Your Facebook page is popular, or people are sharing your listings — that's great! Create a social media campaign to grow this number. (Remember, spam-posting is not the answer!)	Create a Facebook page and start building your community. For tips, read Etsy's Guide to Facebook and watch this video: Connecting Your Shop to Facebook and Twitter .
Google	You understand the basics of SEO — nice job! Attempt a Google Search Ads campaign to see if you can leverage search results even more.	Read 4 Ways to Improve Your SEO and Increase Your Traffic to learn about optimizing your listings for off-Etsy search engine success.
Blogs	Bringing in traffic via popular blogs says a lot about your items. Continue to build relationships with blog authors and press to keep that traffic coming.	Reach out to your favorite blogs and tell them your story. Read Top 5 Tips for Getting Press for advice.
Pinterest	Become even more involved with the Pinterest community. Comment on your pinned items and curate your own lists.	Invest in product photography. Strong images are ripe for pinning. For more advice, read How to Promote Your Etsy Shop With Pinterest .
Etsy Mini	Your embedded items are sending traffic to your shop — good stuff. Reach out to your favorite Etsy seller and blogger and do an embed swap. You showcase their items in a post, while they showcase you! This is a nice way to reach a new audience.	Embed your shop on your blog to direct traffic to your shop.

*Facebook on mobile devices.