



2017 Maker Cities Grant Application

Thank you for your interest in applying for Etsy's Maker Cities grant. Applications should be submitted by a non-profit with a local presence or a locally accredited educational institution. Applications should also include an endorsement letter from a local government official outlining how they plan to support this work as well as how one or more Etsy sellers will be involved in this work.

Applications lacking one of these stakeholders may be considered on a case-by-case basis. For those interested in applying but lacking the support of one more stakeholders may contact Etsy. Please email any questions as well as completed applications (as a single attachment) to etsymakercities@etsy.com.

The deadline to apply is 26th May 2017.

Grant Options

Research Grant: This is a one-year grant for local creative communities who want to better understand the challenges marginalised populations in their communities face to starting and growing a creative business, and identify opportunities for overcoming those barriers. Grants up to \$30,000 USD, or the local currency equivalent, will be awarded.

Programme Grant: This is a two-year grant for local creative communities who are at a stage where they have identified a need and potential solution to help traditionally marginalised populations thrive as creative entrepreneurs and are ready to take action. Grants up to \$60,000, USD, or the local currency equivalent, over a two-year period, will be awarded.

For which grant are you applying? (Please check.)

- One year research grant
- Two year programme grant

Location (City, State or City, Country)

Stakeholder Information

Organisation Name
URL (if applicable)
Full Name of Point of Contact
Current Position
Email Address



Full Name of Local Government Official Providing Recommendation
Office/Department
Current Position
Term of Position
Email Address

Please note that any direct personal connection (e.g. familial connections) between the sponsoring local government official and this organisation, or to people on the board, will be disqualified. We request this letter to help us identify projects where the creative community has a good working relationship with the local government, which would help improve the success of the effort.

Full Name of Etsy Seller(s)
Etsy Shop(s) URL Link(s)
Email Address

By submitting this application, you acknowledge that an Etsy Admin will review your shop and verify that your shop adheres to Etsy Terms of Use and related policies.

Tax-exempt Organization Information

Grants will go through the tax-exempt non-profit or accredited education institution on the application. As such, please provide additional information below on the non-profit or accredited educational institution.

Address where organisation was established
Year established
Unique identifying number (e.g. Tax number)
Website
Phone number
Stated mission of the organisation
Board Members

Please provide the following attachments to this application:

- Proof of 501c3 tax exempt status in the US or governmental equivalent for international applications
- Your most recent tax statements, ideally within the last 12 months
- Your operating expense budget
- Your most recent end-of-year (annual) report, if available

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By submitting this application, you affirm that the non-profit organisation is not controlled by the local government official submitting the letter of recommendation and that the official will not benefit financially from the receipt of this award by virtue of any position the official may have with the non-profit.

Background Information

Help us understand your community a bit more by summarising the following in 500 words or less:

- What role does the creative economy play in your community, and what opportunity do you see to leverage or expand it?
- What population do you want to serve or research, and why? Please be specific and include any pertinent information as it relates to geographic location, socioeconomic status, race, ethnicity, gender, sexual orientation, age, physical ability and any other relevant data points.

Project Proposal

Please outline your project proposal by summarising the following in 1,000 words or less below:

- Clearly articulate the problem/challenge you are seeking to address, or better understand, in your community.
- What is the stated goal of your programme or research proposal?
- How is the problem/challenge and goal of your work related to the purpose of Maker Cities?
- What strategies do you plan to use to achieve your goal? What are the potential challenges to implementation? What skills, expertise, and resources other than this grant money are needed for successful implementation?
- How will you measure the effectiveness or success of the programme proposal? What specific metrics do you plan to hold yourself accountable to?
- How will the programme be sustained after the grant period ends?

Timeline

In 300 words or less, please provide a timeline of execution, including specific milestones, to help track your progress. Please include the anticipated launch date and completion date.

Budget and Staffing

Please tell us the following in 750 words or less:

- Requested grant amount.
- Complete project budget, including allocation of Maker Cities funds.
- Please list other planned funding sources (if any) along with projected amounts and an indication of the status of each application.

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- Why each person, or organisation, on the application team is best positioned to help lead this work, including relevant experience, previous accomplishments and community involvement.