



Quick-Start Checklist

Have the following items ready to go when you start to open your shop to ensure you can do it in one sitting.

1. SIGN IN TO ETSY.COM

If you do not already have an Etsy account, you will need to create one. Go to www.etsy.com and click *Sign In*, then click *Register* to create a username and password.

- ✓ **Etsy username**
- ✓ **Etsy password**

2. START YOUR ETSY SHOP

You'll need a shop name to open your shop. Have a few options ready, just in case your first choice is already taken. Try adding the word "shop" or "boutique" to the end of your desired name.

Shop name ideas:

- 1.
- 2.

3. CREATE ITEM LISTINGS

- ✓ Have at least one item ready to sell.
- ✓ Have digital product photos of your item (800-1000 pixels wide).
- ✓ Have a list of words that describe your item to be used in tags and titles.
- ✓ Have a price in mind for your item.
- ✓ Know how much it will cost to ship your item.

4. OPEN YOUR ETSY SHOP

It's free to open your shop, but we do require billing information to set up and help you on your way to getting paid. You'll need:

- ✓ Credit/debit card
- ✓ Checking account info (account and routing number)